

Feature	Benefit	RFGen   ITScriptNet	IDEAM
Use applications on mobile devices and desktop PC	Extend solutions beyond the mobile device users	Both support Desktop PC platform	IDEAM offers the high performance applications at a low cost of entry that work on PCs as well as mobile devices
Printing capabilities	Extends the value of mobile application by adding capabilities for ticket, label and form printing	RFGen does not offer printing capabilities within their applications  ITScriptNet has printing capabilities, But not with direct connection to label design and enterprise printing systems	IDEAM works seamlessly with TEKLYNX label design and printing tools. Print to stationary or mobile printers using WiFi, Bluetooth or direct connections. Mobile users can also send input and commands directly to the SENTINEL server-based printing system
Copy and paste screens and logic from one application to the next	Leverage existing work or sample applications into new customer applications	Not Available	IDEAM makes application design fast and efficient by minimizing rework while allowing you to customize each application to meet customer requirements.
Fully customizable applications you can brand	Allows partners to create reusable, branded applications that can easily be customized to meet each customer's requirements.	Not supported by ITScriptNet	IDEAM really stands out when it comes to the customization and modification capabilities of the application – you can even use your own application icons!
No coding required	Speedy application design; No programming knowledge required	Both require some VB scripting to accomplish critical tasks	IDEAM has a drag-and-drop design interface that truly requires no coding experience! IDEAM includes wizards that speed tasks like designing application screens and a printing application wizard that creates a complete printing application including preview screens!
Turnkey application templates	Sample applications can be leveraged to speed design of customer applications	Not Available	Only IDEAM provides sample applications based on common problems in many industries and sales tools that make it easy to get started providing mobile application solutions
On-demand training videos	Access to training 24x7 on the web	Not Available	Get started with IDEAM or get an answer to a question at any time